



INFINIT TECHNOLOGIES

BRAND

GUIDE

LOGOS

Full color and white/yellow logo are the primary logos. Only use black and white if there are no other options.

PRIMARY



SECONDARY



ICONS

Icons can be used as design elements for each individual product, promotion or appeal. Use same guide variations as core logos.



FONTS

LATO

Lato is your main body copy to use for print and web documents. Can Also be used for Headlines

Lato Thin

Lato Regular

Lato Bold

LatoBlack

OPEN SANS

Open Sans is an alternative body copy for print and web.

Open Sans Light

Open Sans Regular

Open Sans Bold

Open Sans Extra Bold

MONSTERRAT

Monsterrat is the primary headline font for print and web documents.

Monsterrat Light

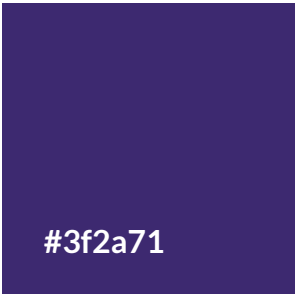
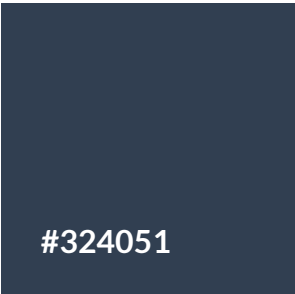
Monsterrat Regular

Monsterrat Bold

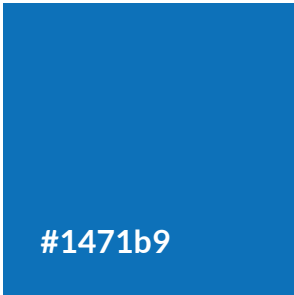
Monsterrat Extra Bold

COLORS

BASE COLORS



POP/ACCENT COLORS



ELEMENTS

DEFAULT BACKGROUND



MOBILE & DISPLAY



TV

SCREEN TEXT

250pt Title
150pt Subtitle

50pt powered by

Hello.
Enjoy WiFi

powered by

72pt Title

21pt Subtext

Accept & Connect

I agree to the terms of service & have reviewed the privacy policy